

Dear Chamber Member:

The Pleasant Hill Chamber of Commerce would like to express our appreciation for your support of our Chamber. 2009 is quickly coming to a close and plans are being made for the coming year. We hope that you have been pleased with the benefits you have received with your membership and will choose to continue this relationship as a member in 2010.

Great things have been happening with the Chamber and we wish to continue them in the coming year. The support of our membership, and its continued growth, has provided the opportunity to pursue additional events and activities which then provides an opportunity to promote our members within our organization as well as the community at large.

In order to better serve our membership, for 2010 we are providing you with information on the various events planned for the coming year, as well as, promotional opportunities for you to participate in. By sharing this information now, it will give you an opportunity to plan ahead on how to maximize your promotional dollars, while supporting Chamber events!

Enclosed you will find:

- 2010 Membership Form
- Committee/Volunteer Opportunities and Sponsorship Opportunities
- 2010 Sponsorship Opportunities Details

If you have any questions or concerns about membership in the Pleasant Hill Chamber, please do not hesitate to contact our office. We are very interested in your input.

Again, thank you for your support of the Chamber!

Sincerely,

The Membership Committee

## MEMBERSHIP FORM

(Circle membership level below and mail in with your payment in the enclosed envelope.  
Credit card payments are accepted by contacting the Chamber office.)

Business Name: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Website: \_\_\_\_\_

Number of Employees: \_\_\_\_\_

### 2010 Membership Dues Structure

<u>Category</u>	<u>Annual Member</u>	<u>President's Club*</u>
Individual membership (No business promotion)	\$ 30	
Non-profit organizations and churches	\$110	\$440
Businesses with 1-5 employees	\$195	\$440
Businesses with 6-10 employees	\$280	\$550
Businesses with 11-20 employees	\$330	\$660
Businesses with 21-30 employees	\$440	\$740
Businesses with 30+ employees	\$550	\$880

*Part-time employees count as 1/2 employee for dues structure above*

**\*NOTE:** If a member would like to upgrade to a President's Club membership, they may do so with a three installment pay plan. Please contact Chamber Office for details.

### President's Club Benefits

Recognition at events with business name listed on programs or presentations

Free rotating banner ad on the Chamber website

Four free tickets to the Chamber Night @ the Iowa Cubs game

Four free tickets to a Chill on the Hill event (date of your choosing)

Special thank you and name listed in Pleasant Hill Edge and Herald-Index

Check our website link [www.pleasanthillchamber.org/presidents](http://www.pleasanthillchamber.org/presidents) for additional President's Club members' benefits.

**DON'T FORGET TO SIGN UP FOR A COMMITTEE AND SPONSORSHIP OPPORTUNITY ON  
REVERSE SIDE!**

**Would you or any of your co-workers or employees be interested in serving on any of the following Committees? If yes, please check those you would be most interested.**

- \_\_\_\_\_ Membership/Ambassador - Procures new members for Chamber and works with new businesses to promote member retention  
Chair - Bob Eisenlauer      Co-Chair – Ron Patterson
- \_\_\_\_\_ Governmental Affairs - Liaison to surrounding area chambers as well as Greater Des Moines Partnership  
Chair – Bill Lack
- \_\_\_\_\_ Economic Development - Works with Pleasant Hill Development Corporation and City of Pleasant Hill  
Chair – Tim Hummel
- \_\_\_\_\_ Internal Affairs - Works with policy, by-laws, personnel, finance, etc.  
Chair – Pennie Carroll      Co-Chair – Andrea Mason
- \_\_\_\_\_ Communications - Works on publicity for Chamber events/activities and for Chamber members  
Chair – Andrea Mason      Co-Chair – Katie Hansan
- \_\_\_\_\_ Programs/Special Events - Plans events and helps obtain sponsorships and donation of prizes for Chamber events including the annual golf outing, SummerFest and Chill on the Hill  
Chair – Cher Brown      Co-Chair – Sue Gruber
- \_\_\_\_\_ Volunteer for Events – Chamber Office will contact you regarding the opportunities.

**Please consider the list below for 2010 Sponsorship opportunities. Details attached.** By selecting your participation now, it will eliminate our office contacting you at various times throughout the year asking for your support of a specific event.

**ANNUAL MEETING - January 25th, 2010**

Sponsor \$100\_\_\_\_\_ Prize Donor\_\_\_\_\_

**CHILL ON THE HILL - May 2010 through July 2010**

Nightly Sponsor \$750\_\_\_\_\_ In-Kind Sponsor \_\_\_\_\_

**GOLF OUTING - Date TBD**

Eagles \$750\_\_\_\_\_ Birdies \$500\_\_\_\_\_ Mulligans\$300\_\_\_\_\_ Pars \$150\_\_\_\_\_ Prize Donor\_\_\_\_\_

**SUMMERFEST - July 31st, 2010**

Entertainment Stage\$4,000\_\_\_\_\_ Water Show\$2,500\_\_\_\_\_ Band\$2,500\_\_\_\_\_ Car Show\$2,500\_\_\_\_\_

Talent Show\$1,000\_\_\_\_\_ Inflatable Rides\$400\_\_\_\_\_ Dunk Tank\$500\_\_\_\_\_ In-Kind Sponsor\_\_\_\_\_

## **2010 SPONSORSHIP OPPORTUNITIES**

### **2010 ANNUAL MEETING - \$100**

The Chamber's Annual Meeting and Dinner will be held Monday, January 25, at Copper Creek Golf Course Banquet Room. Event includes dinner, award presentations, and entertainment. Sponsorship includes listing in event program and logo or business name scrolling on big screen display throughout the event.

#### **PRIZE DONOR**

Donations of prizes are always welcome for many of our events. By donating a prize to be given to an attendee, your business will receive recognition through award process, as well as business name or logo scrolling on big screen display throughout the event.

### **CHILL ON THE HILL**

In 2009, the Chamber developed an event which was held six times during May, June and July. This event, known as Chill on the Hill, provided an opportunity for people to experience Pleasant Hill, become acquainted with our local businesses, network and socialize with other local business people, neighbors, friends and newcomers to the area while enjoying a cold beverage, good food, and live music. The Chamber will again feature Chill on the Hill as one of its events for the 2010 season, which will be held at Copper Creek Lake Park.

#### **NIGHTLY SPONSOR - \$750**

Each nightly event will host one "featured" sponsor. This sponsorship will give you a great deal of promotion to a large number of attendees at the event as well as marketing in advance of the event including posters, print advertising and the Chamber's website.

"Featured" sponsor will also receive the following:

- Be permitted have signage displayed the night of their event.
- The opportunity to staff a table/area promoting their business. You may also provide give-aways that can be given at the entry or at a designated area.
- Opportunity to be introduced from stage for an opportunity to promote your business.
- Opportunity to introduce the nightly entertainment if you choose.
- Nightly entertainment will mention sponsoring business during their sets throughout the evening.
- Four free admissions (Admission is \$8.00 per person and includes three drink tickets.)

Depending on demand for these six exclusive sponsorships, consideration will be given if two businesses wish to share an evening. Sponsorship fee when two businesses share an evening will be \$600.00 each.

#### **IN-KIND SPONSORS**

As with so many events, there are always logistical needs. If you feel you have a product or service that would assist us in providing this event, please contact the Chamber office to discuss possible exchanges

## **2010 GOLF OUTING**

Held each year in mid-June at one of our member golf courses. Review the following opportunities listed below to determine which level best suits your marketing goals:

### **EAGLES CLUB SPONSORSHIP - \$750**

Premier sponsorship, including business listing in all event promotional materials, advertisements, and event day signage. Includes exclusive hole sponsorship of your choice on a first come, first serve basis. Golf ball design sign provided at tee box with company name. You also have the opportunity to staff the hole, offer the golfers a game to play, as well as provide promotional giveaways. Includes 8 golfers (2 teams of 4), 16 drink tickets, sleeve of balls per golfer and dinner.

### **BIRDIES CLUB SPONSORSHIP - \$500**

This sponsorship includes hole sponsorship with the opportunity to staff the hole, offer golfers a game to play, as well as provide promotional giveaways. A golf ball design sign will be provided at the tee box with company name. This sponsorship also includes golf for a foursome, 8 drink tickets, sleeve of balls per golfer and dinner. (This level of sponsorship does not provide exclusive sponsorship of a hole.)

### **MULLIGANS CLUB SPONSORSHIP - \$300**

(Beverage Cart Sponsorship)

Don't plan to golf? You can still take advantage of a sponsorship opportunity. Have your business name placed on one side of a beverage cart as it traverses the course, seeking out thirsty golfers! Only four sponsorships available, so sign up early!!

### **PARS CLUB - \$150**

Another opportunity for those who choose not to golf, but still want to take advantage of a sponsorship opportunity. A golf ball design signs with your company name placed at a tee box. (This level of sponsorship does not provide exclusive sponsorship of a hole.)

### **PRIZE DONOR**

Donation of prizes are always welcome for many of our events. By donating a prize to be given to a participant, your business will receive recognition through award process, as well as on printed table signs at event.

## **SUMMERFEST**

Each year in July, the Chamber hosts its annual festival. This event has been held since 1988, and has seen considerable growth in attendance and is well supported by the community and surrounding areas. This event is held at the intersection of E. University and Copper Creek Drive, as well as Copper Creek Lake Park. This event is a way to promote the city of Pleasant Hill as well as provide a fun-filled day for the whole family. It is an opportunity to showcase local business as well as provide activities and entertainment throughout the day.

### **ENTERTAINMENT STAGE - \$4,000**

The entertainment stage will have activities and entertainment throughout the day. Events include the Pet Show, an official preliminary Iowa State Fair Bill Riley Talent Show, local entertainment, and a professional band in the evening. Sponsor will be permitted to display signage on stage throughout the festival. If desired, sponsor will be permitted to have a display area adjacent to the stage to promote their business. In addition, sponsor will be mentioned in promotional materials including television and print advertising, posters, flyers, the Chamber website, and general signage at the festival site.

### **WATER SHOW - \$2,500**

The Five Season Ski Team will perform a one hour show during the festival. The Five Seasons Ski Show is from Cedar Rapids, Iowa and will demonstrate water ballet, pyramids, doubles, trios, jumping, barefooting, and other essential show skiing skills. Sponsor will be permitted to have a display area in the general performance area if so desired to promote their business. Sponsor will be mentioned in promotional materials including television and print advertising, posters, flyers and the Chamber website. Signage recognizing featured sponsor will be displayed along the performance area, as well as at the festival site.

### **EVENING MUSICAL STAGE ACT - \$2,500**

From 7 to 10 p.m. a professional musical act will be scheduled to perform on the entertainment stage. (Act yet to be determined). Sponsor will be permitted to display signage on the stage during this performance, as well as set up a display next to the stage if desired. Sponsor will also be mentioned in promotional materials including television and print advertising, posters, flyers, the Chamber website, and general signage at the festival site.

### **CAR SHOW - \$2,500**

Vintage, muscle, restored or modified vehicles from around the area will be on display during the festival. This is a show and shine car show. Signage will be displayed in the show area as well as in the festival grounds identifying sponsor. Sponsor will be permitted to have an area within the Car Show area for a display to promote their business if so desired. Sponsor will also be mentioned in promotional materials including television and print advertising, posters, flyers and the Chamber website.

## **TALENT SHOW - \$1,000**

SummerFest will host an official preliminary Iowa State Fair Bill Riley Talent Show. Competitors will compete for an opportunity to perform at the Iowa State Fair. Sponsor will be permitted to display signage on the stage during the Talent Show, as well as set up a display next to the stage if desired. Sponsor will also be mentioned in promotional materials including television and print advertising, posters, flyers, the Chamber website, and general signage at the festival site.

## **INFLATABLE RIDES - \$400**

One of our most popular activities! Children of all ages come and enjoy riding the various inflatable rides available. Something for all ages. Signage will be displayed at the specific ride you sponsor as well as in general signage on the festival site. Sponsor has the option to select the ride to sponsor on a first come, first serve basis. Sponsor will be included in posters, flyers and the Chamber website.

Depending on demand for these exclusive sponsorships, consideration will be given if two businesses wish to share a ride. Sponsorship fee when two businesses share a ride will be \$250 each.

## **CELEBRITY DUNK TANK - \$500**

It's an opportunity to dunk a favorite local celebrity. Different celebrities take a one hour turn trying to stay dry! Signage recognizing the sponsor will be displayed at the Dunk Tank, as well as in general signage on the festival site. Sponsor will be included in posters, flyers and the Chamber website.

## **IN-KIND SPONSORS**

As with so many events, there are always logistical needs. If you feel you have a product or service that would assist us in providing this event, please contact the Chamber office to discuss possible exchanges.