Ribbon Cutting Packages

Celebrate your grand opening with a Chamber-coordinated ribbon cutting.

Choose the package that fits your needs — we'll handle coordination, promotion, and the photo op. Book at least **3 weeks** in advance by contacting our Executive Director.

How it works

1. Choose a package and preferred dates (we recommend booking **3+ weeks** in advance).
2. Chamber confirms date and handles coordination with city officials and partners.
3. We promote the event per package (social posts, newsletter listing, event page).
4. Ribbon cutting day: Chamber staff leads ceremony; take photos for social & press.

Benefit / Package	Standard — Complimentary	Enhanced — $150	Signature — $300
Chamber ribbon & giant scissors	✓	✓	✓
Chamber representative to introduce & assist (certificate/photo opportunity)	✓	✓	✓
Event listed on Chamber events page	✓	✓	✓
Pre-event social media posts	2 posts	3 posts	4 posts
Post-event social media posts	1 post	1 post	1 post
Mention in Chamber newsletter (prior)	✓	✓	✓
Invitation to mayor/city official (if requested)	✓	✓	✓
Photos taken during the event	✓	✓	✓
Email Invitation to all members	—	✓	✓
Add to Greater DSM Partnership calendar	—	✓	✓
Balloons at entrance	—	—	✓
Red carpet provided at the business entrance	—	—	✓
Ceremony live-stream on our Facebook page	—	—	✓
Food vendor coordination (optional)	—	—	✓

Tip: Use the Standard package for small ceremonies, Enhanced for a broader online push, and Signature for a full VIP-style celebration.

Suggested Add-Ons

- Paid social boost (targeted ad) — **priced per request**

Scheduling Outside of Business Hours

- Ceremonies held outside our regular business hours (M–F, 8:00 AM–4:30 PM) will include a $100 fee to help cover staff support for your special event.

Cancellation & Terms

- Bookings canceled **within 7 days** of the event will forfeit the package fee.
- Chamber will make reasonable efforts to secure city officials, but their attendance cannot be guaranteed.
- Outdoor events are subject to weather; Client and Chamber will coordinate a rain plan.
- To confirm a booking, please contact the Chamber with preferred dates and package choice.